INFOSOFT IT SOLUTIONS

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IBM WebSphere Commerce Server

WCS introduction

- Introduction to IBM Webshpere Commerce Server
- Different editions of WCS

WCS Architecture

- WCS common architecture
- WCS functional architecture
- WCS run time architecture

Business models

- B2C briness model
- B2B business model
- Extended sites
- Value chain and demand chain model

Fulfilment centers and inventory models

- What is fulfilment center and different types of inventory models
 Store publish
- What is store and site. How to publish a store in IBM WCS

WCS Subsystems

- Different types of subsystems in WCS
- Member subsystem
- Catalog subsystem
- Order subsystem
- Marketing subsystem
- · Payment subsystem
- Trading subsystem

Dataload and Catalog model structure

 What is datalod and how to load items, products, prices and attributes to WCS DB and what is catalog data model

Controller commands and Task commands

- What is controller command and task command
- Difference between controller and task commands
- How to create and modify commands

Databeans and Access Beans

- What is data bean and access bean
- Difference between data bean and access beans
- Different types of data beans
- what are copy helper methods
- what is entity bean
- what is session bean

WCS organization structure

IBM WCS organization structure

BOD framework, REST API and SOI

- What is BOD and SOI
- Difference between BOD and controller commands
- Customizing BOD framework
- What is REST API in WCS and how to use it

Search engine optimization

- What is search engine
- Default search engine in WCS
- · cusomizing search engine

WCS – Different versions

- Different versions of WCS
- Differences among various versions

AJAX calls

- How to use Axax calls in WCS
- Use of Ajax calls in WCS

Promotions, Stackable promotions and how to create new promotion types

- Promotions framework in WCS
- Types of promotions
- Promotion data model
- Creating and cusomizing promotions

Introduction to Business tools and how to use

- Management center
- Admin console
- Accelerator
- Organization admin console

Caching in WCS and Dyna cache

- What is caching
- Dyna caching

ACP policies

- what is ACPolicy
- Use of policies